

# 2015 South Plains Career Expo

Connect to Your Future . . .

October 8, 2015

8:30 a.m. – 3:00 p.m.

Lubbock Memorial Civic Center

**South Plains Career Expo** is an event designed to bridge the gap between the local business and postsecondary community and our emerging workforce currently enrolled in our regional high schools. Local business/postsecondary partners showcase the many career and educational opportunities available to the future workforce after graduation from high school. Junior and senior high school students are given the opportunity to participate in career-related workshops and discussion which will help prepare them for entrance into this region's workforce.

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## Gold Expo Sponsor: \$5,000.00

- ✓ Recognized at luncheon as a Gold Sponsor with a plaque
- ✓ Full-page ad in Career Expo program (**4.75 x 7.75**)
- ✓ Company **logo** recognized as Gold Sponsor on the Event Web page and on day of signage
- ✓ Company **linked-logo to company's website** recognized as Gold Sponsor on all electronic invitations
- ✓ Designated as a sponsor at their booth
- ✓ Opportunity to include promotional material in School Packets

## Silver Expo Sponsor: \$2,500.00 (one available per industry)

- ✓ Half-page ad in Career Expo program (**Ad size 4.75 x 3.68**)
- ✓ Company **logo** recognized as Silver Sponsor on the Event Web page and on day of signage
- ✓ Company **linked-logo to company's website** recognized as Silver Sponsor on all electronic invitations
- ✓ Designated as a sponsor at their booth
- ✓ Opportunity to include promotional material in School Packets

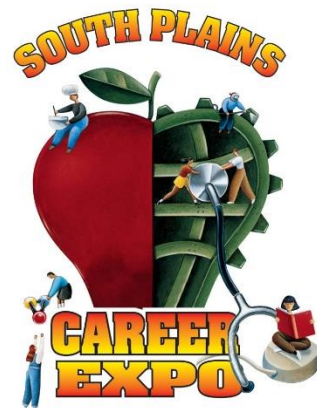
## Bronze Expo Sponsor: \$1,250.00

- ✓ Third-page ad in Career Expo program (**Ad size 4.75 x 2.33**)
- ✓ Company **logo** recognized as an Bronze Sponsor on the Event Web page and on day of signage
- ✓ Company **linked-logo to company's website** recognized as a Bronze Sponsor on all electronic invitations
- ✓ Designated as a sponsor at their booth
- ✓ Opportunity to include promotional material in School Packets

## Expo Sponsor: \$750.00

- ✓ Company **logo** recognized as Expo Sponsor on the Event Web page and on day of signage
- ✓ Company **linked-logo to company's website** recognized as Expo Sponsor on all electronic invitations
- ✓ Designated as a sponsor at their booth
- ✓ Opportunity to put promotional material in School Packets

Thank you very much for considering this opportunity to support the South Plains Career Expo, as well as advertise your organization! More information about this event is located at [www.spcareerexpo.org](http://www.spcareerexpo.org).



For additional information, contact **Cindy Miller** 806-790-0681 or email: [cynthia.l.miller@ttu.edu](mailto:cynthia.l.miller@ttu.edu).