

# 2021 South Plains Career Expo

OCTOBER 19, 2021

8:30 A.M. - 12:00 P.M.

LUBBOCK MEMORIAL CIVIC CENTER

**South Plains Career Expo** is an event designed to bridge the gap between the local business and postsecondary community and our emerging workforce currently enrolled in our regional high schools. Local business/postsecondary partners showcase the many career and educational opportunities available to the future workforce after graduation from high school. Junior and senior high school students are given the opportunity to participate in career-related workshops and discussion which will help prepare them for entrance into this region's workforce.

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## **Gold Expo Sponsor: \$5,000.00**

- Logo printed on bags given to students/educators
- Logo linked to company's website recognized as a Gold Sponsor on the event web page (extra large)
- Company logo recognized as Gold Sponsor on poster at event
- Company logo recognized as Gold Sponsor on all electronic invitations
- Five (5) social media spotlight posts
- Designated as a sponsor at their booth
- Opportunity to include promotional material in School Packets

## **Silver Expo Sponsor: \$2,000.00**

- Logo linked to company's website recognized as Silver Sponsor on the event web page (large)
- Company logo recognized as Silver Sponsor on poster at event
- Company logo recognized as Silver Sponsor on all electronic invitations
- Three (3) social media spotlight posts
- Designated as a sponsor at their booth
- Opportunity to include promotional material in School Packets

## Bronze Expo Sponsor: \$1,000.00

- Logo linked to company's website recognized as Bronze Sponsor on the event web page (medium)
- Company logo recognized as Bronze Sponsor on poster at event
- Company logo recognized as Bronze Sponsor on all electronic invitations
- Two (2) social media spotlight posts
- Designated as a sponsor at their booth
- Opportunity to include promotional material in School Packets

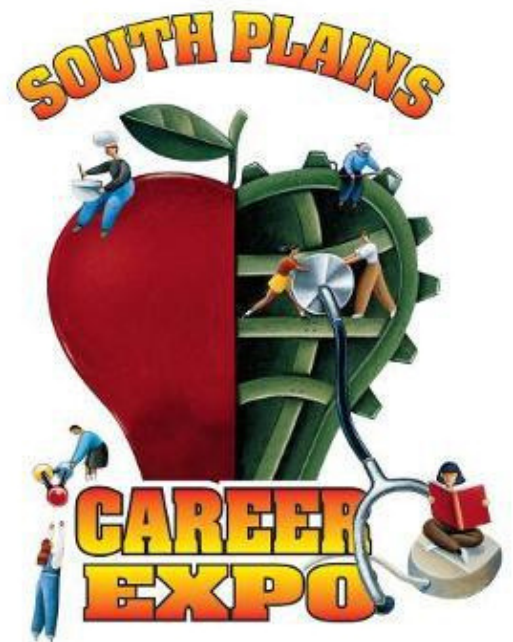
## Expo Sponsor: \$500.00

- Logo linked to company's website recognized as Expo Sponsor on the event web page (small)
- Company logo recognized as Expo Sponsor on poster at event
- One (1) social media spotlight post
- Designated as a sponsor at their booth
- Opportunity to include promotional material in School Packets

Thank you very much for considering this opportunity to support the South Plains Career Expo, as well as advertise your organization! More information at [www.spcareerexpo.org](http://www.spcareerexpo.org).



**WORKFORCESolutions**  
S O U T H P L A I N S



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